



## Share the Warmth Helps 94 Shrewsbury Families

SELCO has distributed the Share the Warmth funds that were donated by SELCO customers over the course of the winter.

This year Share the Warmth helped 94 Shrewsbury families in need. Each received \$100 toward their electric bills for a total donation of \$9,400.

Thank you for helping SELCO make this program a success.

## Spring Air Conditioner Maintenance

Make sure the condensing unit (located outside) is not covered up and is free of obstructions.

Change the air conditioner's filters regularly. Dirty filters restrict air flow and reduce efficiency. Disposable fiberglass filters should be replaced. Electrostatic or electronic filters need to be washed regularly.

## Direct Connect Speed Upgraded to 768KB

Direct Connect customers surf the Web three times faster!

TownISP has increased Direct Connect download speeds from 256KB to 768KB.

This increase in speed is a reflection of SELCO's commitment to bring you the best products and services.

## SELCO and Wind Power

In 2003 SELCO signed a contract to purchase a portion of the electric energy produced from a planned wind turbine project to be built on Brodie Mountain in Hancock, MA. Initially the target operational date had been set for sometime in 2005. Despite the continuing efforts of those involved, construction has yet to begin.

This project has been plagued with delays caused by environmental and permitting issues, rising costs, and the inability to attract investors to finance the project.

When the wind farm becomes operational, SELCO will receive about 5 million kWh per year from wind power generated on Brodie Mountain. That is approximately 1.6% of the Town's total energy usage, or enough energy to supply about 600 Shrewsbury homes. If this project is successfully completed, SELCO will continue to work toward providing our customers with environmentally-friendly electricity by actively seeking out innovative power generation methods.



## Energy Star Appliance Rebates

SELCO is currently offering rebates for the following Energy Star appliances:

- Clothes Washer (\$50 rebate)
- Refrigerator (\$50 rebate)
- Dishwasher (\$50 rebate)
- Room Air Conditioner (\$25 rebate)



Money Isn't All You're Saving

Qualified appliances must be purchased between January 1, 2006 and December 31, 2006 and postmarked by January 18, 2007.

Visit [www.shrewsbury-ma.gov/light/rebates.asp](http://www.shrewsbury-ma.gov/light/rebates.asp) for more information, or call the SELCO office to request a rebate form.

## Make Wireless Internet Security a Priority

Did you know that most new wireless routers come with no security settings? This makes your wireless connection available to anyone within range, which is especially important if you live in an apartment or condominium building. Someone could be using your Internet connection without your knowledge to conduct illegal or illicit activities.

Anyone that connects to your wireless network can potentially gain access to your computer and confidential information such as account numbers and passwords, email messages, etc. If there are people connecting to your network, your Internet service provider could hold you legally and financially responsible for any illegal activities that occur.

### What Can You Do?

There are a few very simple settings that are easy to configure and provide a good base security to your wireless home network. Customers with a Wireless Cable Modem installed by SELCO will have these settings by default. It is recommended for all customers to use these settings as a minimum level of security on their wireless network.

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## Wireless Internet Security

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1. **Change the default administrator password on your wireless access device.** *TIP:* Leave a sticky note on your wireless device with the password written down in case you forget what it is.
2. **Change the SSID to something unique.** SSID stands for *service set identifier* and is basically the name of your wireless device and the wireless network.
3. **Disable SSID broadcasting.** *TIP:* Write the SSID you chose on a piece of masking tape and put it on each of your computers so that you don't forget what you named your network once you have turned off broadcasting!



These are some very simple ways to protect you wireless home network. The steps for configuring these settings will vary depending on the manufacturer of your wireless device, but you may be able to find some simple instructions in the User's Guide or on their website.

## NEW Format for SELCO TV Guide Channel

SELCO will be replacing the existing TV Guide channel (CH. 31) with a new and enhanced scrolling guide that will give customers a bigger snapshot of the channels as they scroll down through the TV listings. The new guide will be launched in June, 2006.

|            | 1:35:17                    | 1:30 PM                              | 2:00 PM                 | 2:30 PM |
|------------|----------------------------|--------------------------------------|-------------------------|---------|
| 55<br>NICK | Go, Diego, Go!             | SpongeBob SquarePants                | SpongeBob SquarePants   |         |
| 56<br>LIFE | Frasier Kelsey Grammer     | Unsolved Mysteries (Docudrama), TVPG |                         |         |
| 57<br>TLC  | A Baby Story: Baby Bassett | A Baby Story: Baby Ciampa            | Bringing Home Baby, TVG |         |
| 58<br>BET  | BET Now (Music), TVPG      |                                      |                         |         |
| 59<br>MTV  | MTV Cribs (House/Garden)   | MTV Cribs                            |                         |         |

## How Does SELCO Decide Which Channels to Add to the Cable Lineup?

SELCO considers a number of factors before deciding what channels might be added to the lineup. We consider customer requests, survey results, program diversity and the ongoing need to balance channel costs while giving customers a diverse channel lineup. Broadcasters and program suppliers often bundle their services to cable operators. SELCO very often must agree to carry less popular programming as a condition of carrying popular channels. SELCO has limited negotiating power against national media companies.

## I Noticed a New Channel on Digital Called *Bridges TV*, What does *Bridges* Offer?

*Bridges TV* (CH. 242) provides a 24 x 7 service in English for 8 million American Muslims. *Bridges TV* is a lifestyle and cultural network with family friendly programming that includes travel, biography, children, food, health, talk, history, women, culture, films, religious, comedy, news, music and sports.



**MLB  
EXTRA  
INNINGS**

**Regular Season Just \$179!**  
Call SELCO Cable to Order NOW!  
**508-841-8500**

## Purchase Energy Saving Light Bulbs from SELCO

**20W bulbs 4 for \$3.00**

**25W bulbs \$1.50 ea**

If everyone in Shrewsbury replaced just one incandescent light bulb with an energy saving bulb, the community would save more than \$156,000 in electricity costs annually.



**Shrewsbury Electric and Cable Operations**  
100 Maple Avenue – Shrewsbury, MA 01545 – 508-841-8500  
Office Hours: 7:30 a.m. to 5 p.m. M-F